Chirag Pithadiya

Web & UI UX Designer

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Anand, Gujarat, 388345, India | +919924240975

Senior UI/UX Designer with over 5 years of expertise in crafting innovative, user-centric digital experiences. Adept at transforming complex ideas into visually appealing, functional designs. Proficient in leveraging cutting-edge tools like Figma, Adobe XD, and Sketch to deliver impactful solutions. Demonstrated success in leading design projects, enhancing user satisfaction, and aligning digital strategies with business goals. Passionate about design thinking and delivering exceptional user experiences.

Work Experience

UI/UX Designer
May 2023 - Present

Nosnia Tech Pvt Ltd. | *Ahmedabad*

A seasoned UI/UX designer with over 4 years of experience, adept at creating intuitive user interfaces and engaging user experiences. Proficient in design tools, user research, and implementing design systems to enhance usability and functionality across diverse projects.

UI/UX & Frontend Designer
Apr 2022 - Apr 2023

Buildformula by Vshwan | *Ahmedabad*

Experienced UI/UX Designer creating design systems, following UI/UX rules, and developing high and low-fidelity wireframes. Collaborates with development teams, gathering feedback, and sharing designs in Figma, ensuring seamless development and design integration.

UI/UX Designer
Jan 2021 - Mar 2022

Universal Software | *Ahmedabad*

Evolving Web & UI/UX Designer with a strong foundation in web design, now venturing into UI/UX with Adobe XD, wireframing, and skeleton screens. Developed mobile-friendly and web-friendly designs, continuously updating knowledge and skills in UI/UX design principles.

Freelance Designer
Mar 2020 - Nov 2020

Chirag Pithadiya | *Ahmedabad*

Experienced Web Designer with 1+ year of expertise in WordPress plugin development, Bootstrap, Tailwind CSS, CSS3, and PSD to HTML/CSS/Bootstrap conversion. Skilled in UI/UX, responsive design, cross-browser compatibility, and web performance optimization. Proficient in WordPress and Magento theme design, creating mobile-friendly, SEO-friendly, and visually appealing websites.

Web Designer *Aug 2019 - Feb 2020*

[VimirLab Solution](#) | Ahmedabad, Gujarat

Skilled in website and newsletter design, PSD to HTML/CSS/Bootstrap conversion, and basic WordPress/Magento theme design. Proficient in HTML, CSS, JavaScript, pixel-perfect design, and identifying/fixing website issues. Collaborated with programmers, continuously learning and growing as a web designer.

Projects

Jain Connection *Jan 2021 - Mar 2022*

JainConnection, available on App Store and Play Store, is a global platform catering to the Jain community's spiritual and cultural needs. It offers resources on Jain teachings, rituals, and community connections, fostering a vibrant global Jain community network.

Buildformula *Apr 2022 - Apr 2023*

BuildFormula.com is a web platform that provides valuable insights and resources for entrepreneurs and businesses looking to scale their operations efficiently. It offers practical strategies, tools, and guidance to streamline growth and achieve sustainable success in competitive markets.

Anantya.AI *May 2023 - Present*

As a UI/UX and Product Designer, I contributed to the development of Anantya.ai, a conversational engagement platform for businesses. I designed a seamless user experience, integrating WhatsApp marketing, support, commerce, and authentication features, ensuring a secure and stable platform for businesses to thrive.

Core Skills

Design Tools:	Figma, Adobe XD, Photoshop, Sketch, InVision
Development Tools:	HTML, CSS, JavaScript, Bootstrap
Methodologies:	Agile UX, Design Thinking, Usability Testing
Soft Skills:	Communication, Problem-Solving, Time Management

Education *Jan 2017 - Dec 2019*

Swami Shree Dharmajivandasji Institute of Information

Bachelor of Computer Applications, Junagadh *Jan 2015 - Dec 2016*

Welcome High School

Higher Secondary School Certificate, Junagadh *Jan 2013 - Dec 2014*

Shree Swaminarayan Gurukul

Secondary School Certificate Junagadh

Languages

English *(fluent)*, **Gujarati** *(fluent)*, **Hindi** *(fluent)*

Certificates

PHP Tutorial Course

SoloLearn

CSS Fundamentals course   Sep 2018

Sololearn

HTML Fundamental Course   Sep 2018

SoloLearn

HTML5   Mar 2021

University Of Michigan

Foundations of User Experience (UX) Design   Nov 2022

University Of Michigan

Interests

Photography, Illustration, UI/UX Side Projects, Reading Design Books, Attending Design Conferences